



keep in mind, keep safe

Press release 2021-09-22

## **Headline 1: Revolutionary resilience coming to the steel frame doors and windows market**

## **Headline 2: Keep transforms facades, window and door sections to the highest blast proof standard**

**Keep the Company AB, based in Sweden, has successfully blast tested its patented system for window and door sections. The test results show peerless performance and new standards in security. Keep License Concept is now launching worldwide.**

**-This is world class, says Håkan Karlsson, CEO at Keep.**

The world has changed. As safety concerns continue to rise, there's a growing demand for protection of people and property in both commercial and residential buildings. Managing threat scenarios requires simultaneous protection against forced entry, ballistic and blast attacks as well as fire hazards.

Resilience is an increasingly urgent design priority for buildings around the world. Keep has focused on extraordinarily high demand security: luxury retail, government buildings and infrastructure.

The tests were performed by RISE, Research Institutes of Sweden, according to the standard SS-EN 13123-2: 2004, to independently evaluate the performance of the 'Keep Safe' and 'Keep Plus' systems. The test results met all expectations and is considered by the component providers to be unique in the world.

-Our system provides reliable protection at the highest level. Our technology will revolutionize the global market, says Ulf Isaksson, Chairman of the Board.

Keep's fastening system works on transforming thin glazing and large frames from the most vulnerable points to the highest resilience level. This means fundamental design and cost advantages.

-It is a simple solution that prevents many of today's problems with attacks, explosions and shootings, says Håkan Karlsson, CEO.

Thanks to the incredible results, the global market is now opening up. Keep plans to license the IPR to fabricators around the world and is now looking for strategic partners.

-The test results are absolutely fantastic. The demand for this type of solution is only increasing, says Håkan Karlsson.

Link to film clip from blast tests can be found here:

<https://www.keepthecompany.se/2021/09/21/keep-transforms-facades-window-and-door-sections-to-the-highest-blast-proof-standard/?lang=en>

More photos and films can be sent upon request.

If you have questions or want more information, please contact us:

Keep in contact:

Håkan Karlsson

CEO

+46 (0)70 645 45 19

[hakan.karlsson@keepthecompany.se](mailto:hakan.karlsson@keepthecompany.se)

Kajsa Fasth

Marketing and Communication manager

+46 (0)70 531 99 78

[kajsa.fasth@keepthecompany.se](mailto:kajsa.fasth@keepthecompany.se)

[www.keepthecompany.se](http://www.keepthecompany.se)



Håkan Karlsson, CEO. Keep the company AB



Keeps system is a unique innovation that provides security in, for example, buildings and public environments



Keep is revolutionizing the market for secure facades, windows and doors through its patented solution that protects against explosion, smash and grab, burglary, fire and shelling



Keep's system protects what is on the inside